

SAFE HOME SELLING DURING COVID -19

Resident Realty is committed to keeping our clients and the community safe during the COVID-19 outbreak. With virtual meetings, advanced online marketing, new home showing guidelines, and a focus on social distancing, selling your home - safely - is still possible in this market!

DETERMINE YOUR GOALS

We will set up a virtual consultation to listen to your goals, go through our proven Selling Process, and help you make the right decisions for your needs.

PRICE HOME TO SELL

We will work with you to determine the right pricing strategy to sell your home for the best possible price in the current market.

PREPARE YOUR HOME

We will identify pre-listing staging ideas, repairs and/or improvements that will provide the best return on your investment.

MARKET YOUR LISTING

Our systems will put your listing in front of as many buyers as possible! We invest heavily in online, social media, email, and direct mail to help you sell.

VIRTUALLY SHOW YOUR HOME

We will create an online presence for your home using virtual home tours, video walk-throughs and professional photographs so potential buyers see your home without having to visit in person!

SHOW IN PERSON IF DESIRED

If you agree to allow buyers to see your home in person, we will follow new safety protocols we've created to minimize health risks when people visit your home.

NEGOTIATE A CONTRACT

We have a proven track record for getting higher than average prices for our listings. We will guide you through the process of reviewing offers and negotiating the best terms for you.

MANAGE CONTRACT TO CLOSE VIRTUALLY

When your home goes under contract, we will manage your transaction and handle all the moving parts so your home closes on time with minimal uncertainty and surprises.